

Main: (702)642-3333 KSNV Billing: (702)642-3333 1500 Foremaster Lane Formerly KVBC Las Vegas, NV 89101

Billing Address:

Delaware, OH 43015 Attention: Accounts Payable Strategic Media Placement, Inc. 7669 Stagers Loop

r 2690	Estimate Number 2690
JOE HECK 4 CONGRESS	Product
Heck, Joe for Congress	Advertiser

Invoice Period	Invoice Month	Invoice Date	Invoice #
08/27/12 - 09/30/12	September 2012	09/30/12	106602-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	106602
Alt Order#	06852462
Deal #	
Order Flight	09/17/12 - 09/30/12

illing Calendar	Broadcast	Ē
illing Type	Cash	Σ
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IDB#

Advertiser Ref	Agency Ref	

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													658a-9am											6-7a	Time:	
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The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertisting agency (or other than 5th that Applicant the Provider for payment of such advertisting, in the event Applicant advertisting on behalf of a client, Applicant shall not be provider to payment of such advertisting, in the event Applicant advertisting on behalf of a client, Applicant advertisting for the payment of such advertisting on the shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflictions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflictions that the payment of such advertisting advertisting that Applicant advertisting the payment of such advertisting advertisting advertisting that Applicant advertisting the payment of such advertisting agency (or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflictions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflictions are rendered by Applicant advertisting through a payment of such advertisting that Applicant advertisting agency (or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflictions are rendered to be authorized agents of a constitute payment of such advertisting that Applicant advertisting through a deventisting that Applicant advertisting through advertisting through a deventisting through advertisting through advertisting through advertisting through with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified



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Billing Address:

Delaware, OH 43015 Strategic Media Placement, Inc. 7669 Stagers Loop Attention: Accounts Payable

INVOICE

Advertiser	Heck, Joe for Congress
Product	JOE HECK 4 CONGRESS
Estimate Number	2690

VELUSEL	neck, Joe for Congress
duct	JOE HECK 4 CONGRESS
imate Number	2690

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12
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Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	106602
Alt Order#	06852462
Deal #	
Order Flight	09/17/12 - 09/30/12

Billing Calendar Broadcast Billing Type Cash Special Handling		
Cash	illing	
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	Special Handling	

Product Code	Advertiser Code	IDB#	

Advertiser Ref	Agency Ref	

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	730-758pm									7-730pm												5-630p	
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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Placement, Inc. Attention: Accounts Payable 7669 Stagers Loop Delaware, OH 43015

INVOICE

Estimate Number	Product	Advertiser
2690	JOE HECK 4 CONGRESS	Heck, Joe for Congress

Invoice Date
Invoice Month

Invoice #

Invoice Period

106602-1 09/30/12 09/30/12 September 2012 08/27/12 - 09/30/12

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count Executive Amy McCreary	Amy McCreary
les Office	Blair - Philadelphia
iles Region	National

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Order#	106602
Alt Order#	06852462
Deal #	
Order Flight	09/17/12 - 09/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref

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	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV
				Sa-Su News 3 at Eleven											M-F News 3 at Eleven									Face to Face w/ J.Ralston
				11pm-1135pm											11pm-1135pm									730-758pm
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INVOICE

and the second s	Product JOE HECK 4 CONGRESS	Advertiser Heck, Joe for Congress	
	NGRESS	ngress	

Station	KSNV
Account Executive Amy McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Invoice #	106602-1
Invoice Date	09/30/12
Invoice Month	September 2012
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ales Region	National	Order Flight
illing Calendar	Broadcast	IDB#
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Special Handling

Order#	106602
Alt Order#	06852462
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Order Flight	09/17/12 - 09/30/12

Advertiser Ref	Agency Ref	

Product Code

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KSNV		KSNV	KSNV		KSNV	KSNV			KSNIV	KSNV	KSNV		KSNV		KSNV	KSNV		KSNV	VSNV
		Dr Phil			Friday Prime 10-11pm					Sunday Today					Saturday Today				Sa-Su News 3 at Eleven
	•	3-4p			10-11pm					7a-8am					7a-9am				11pm-1135pm
W	09/17/12		Ή	09/24/12		Su NOT AV	09/24/12	NOT AV	09/17/12		Sa	09/24/12	Sa	09/17/12		Su	NOT AV	Sa	
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Billing: (702)642-3333

Billing Address:

Delaware, OH 43015 7669 Stagers Loop Attention: Accounts Payable Strategic Media Placement, Inc.

INVOICE

Product Estimate Number Advertiser 2690 Heck, Joe for Congress **JOE HECK 4 CONGRESS**

Invoice Period Invoice Month Invoice Date Invoice # 08/27/12 - 09/30/12 September 2012 09/30/12 106602-1

Page 5 of 5

Sales Office Sales Region Station Account Executive KSNV Amy McCreary National Blair - Philadelphia

Order Flight Deal # Order# Alt Order# 09/17/12 - 09/30/12 06852462 106602

Billing Calendar Special Handling Billing Type Cash Broadcast

IDB# Product Code Advertiser Code

Advertiser Ref Agency Ref

Agency Commission Gross Total \$34,275.00 \$5,141.25

Net Amount Due \$29,133.75 Payment Terms 30 Days

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